

Annexure-1

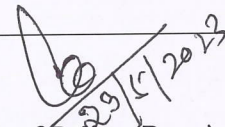
Corrigendum/ Addendum -2

Request For Proposal (RFP) for Setting up of Odisha Police Strategic Communication and Information Cell for Odisha Police.

RFP No. RFP-01-CB-OPSC&IC>>>Date: <<.15.04.2023>>

Date:

Sr. No	RFP Clause No	As per Corrigendum-1	Corrigendum/Addendum
1.	Technical Evaluation Criteria 2.1 Pg. No 17	<p>The Bidder must have experience of Project Monitoring / Project Management /Communication Cell/Media Advisory/ Digital Marketing/Technical Support/IEC Activities or relevant consultancy engagements in India or Global with Central/ State Government, or Undertakings of Central / State Government or International funding agencies ongoing/ completed with minimum duration of 06 months.</p> <ul style="list-style-type: none">• Each Project shall carry: 2 Marks (Maximum 10 Projects)• Project with any department/Authority under Government of Odisha: (Additional 5 Marks)	<p>The Bidder must have experience of Project Monitoring / Project Management /Communication Cell/Media Advisory/ Digital Marketing/Technical Support/IEC Activities or relevant consultancy engagements in India or Global with Central/ State Government, or Undertakings of Central / State Government or International funding agencies ongoing/ completed with minimum duration of 06 months.</p> <ul style="list-style-type: none">• Each Project shall carry: 2 Marks (Maximum 10 Marks)• Project with any department/Authority under Government of Odisha: (Additional 5 Marks)


A.I.G. of Police (Prov.)
Odisha, Cuttack.

Annexure-2

Corrigendum/ Addendum -1

Request For Proposal (RFP) for Setting up of Odisha Police Strategic Communication and Information Cell for Odisha Police.

RFP No.RFP-01-CB-OPSC&IC>>>Date: <<.15.04.2023>>

Date:

Sr. No	RFP Clause No	Existing RFP Conditions	Corrigendum/Addendum
1.	Data Sheet Page No.6	7.Date of opening of Pre-Qualification Proposal: 17.05.2023 3 PM 8.Date of opening of Technical Proposal: To be informed later.	7.Date of opening of Pre-Qualification Proposal: 06.06.2023 3 PM 8.Date of opening of Technical Proposal: 06.06.2023 3 PM
2.	Data Sheet Page No.6	13. Bid Document Fee (Non-Refundable) (As Demand Draft from any scheduled commercial bank/nationalized bank in the name of Police Department, Odisha) Rs.11,800/- (Rupees Eleven Thousand Eight Hundred only) (including GST) in the form of Online Payment 14. Earnest Money Deposit (EMD) (Refundable) (As Rs.5,00,000/- (Rupees Five Lakh only) Particulars Details Demand Draft from any scheduled commercial bank/nationalized bank in the name of Police Department, Odisha payable at Cuttack) or through NeSL	13. Bid Document Fee (Non-Refundable) (As Demand Draft from any scheduled commercial bank/nationalized bank in the name of A.I.G of Police, Provisioning, Odisha, Cuttack of Rs.11,800/- (Rupees Eleven Thousand Eight Hundred only) (including GST). 14. Earnest Money Deposit (EMD) (Refundable) (As Demand Draft from any scheduled commercial bank/nationalized bank in the name A.I.G of Police, Provisioning, Odisha, Cuttack) of Rs.5,00,000/- (Rupees Five Lakh only) Note: Scanned copy of the Demand Draft/ Bank Guarantee as applicable shall be submitted along with technical bid document and original copy shall be submitted to Odisha Police Headquarters (Provisioning Cell) on date of submission of technical bid

Sr. No	RFP Clause No	Existing RFP Conditions	Corrigendum/Addendum
3.	Section 2 Clause 14 Pg. No 20 Conflict of Interest	Conflict of interest exists in the event of: a. Conflicting assignments, typically Master System Integrator, System Integrator, software development related assignment being executed by the bidding entity or associate entity with the department.	Conflict of interest exists in the event of: a. Conflict of interest clause shall be as per CVC guidelines.
4.	Pre-Qualification Criteria Section 2 Sr No 2 Pg No 11	Turnover: The Average Turnover/Revenue (from Consultancy services) of the Applicant from last three financial years ending 31 March 2022; shall be minimum Rs. 10.00 Crores or above	Turnover: The bidder shall have minimum annual average turnover of Rs. 5 Crores or above any consecutive last three financial years during FY 2017-18, FY 2018-19, FY 2019-20, FY 2020-21, FY 2021-22. Note: Audited financial statements (Profit and Loss and Balance Sheet) should be submitted as supporting. The financial capacity of bidder or its Parent/Holding/ Associate entity shall also be considered
5.	Section 2 1. Pre-Qualification Criteria: Pg No. 12	7. Certifications: The applicant must have ISO 9001:2015 and ISO 27001. All the certificates should be valid at the time of release of bid.	Removed
6.	Section 2 Technical Evaluation Criteria Sr. 1 Pg. No 17	The Average Annual Turnover/Revenue of the Bidder from last three financial years ending 31 March 2022 <ul style="list-style-type: none"> • >INR. 5 Crore and <=10 Cr. - 5 Marks • > INR 10 Cr. and <= INR 20 Cr. – 8 Marks • > INR 20 Cr. and above – 10 Marks Note: Audited financial statements (Profit and Loss and Balance Sheet) should be submitted as supporting document.	Turnover: The bidder shall have minimum annual average turnover of Rs. 5 Crores or above any consecutive last three financial years during FY 2017-18, FY 2018-19, FY 2019-20, FY 2020-21, FY 2021-22. <ul style="list-style-type: none"> • >INR. 5 Crore and <=7 Cr. - 5 Marks • > INR 7 Cr. and <= INR 10 Cr. – 8 Marks • > INR 10 Cr. and above – 10 Marks Note: Audited financial statements (Profit and Loss and Balance Sheet) should be submitted as supporting. The financial capacity of bidder or its Parent/Holding/ Associate entity shall be considered
7.	Section 1. Pre-Qualification Criteria,	Resources Strength: The Applicant must have an employee strength in consulting at least 20 on payroll of the company as on date of submission of the bid.	Resources Strength: The Applicant must have an employee strength of at least 20 on payroll of the company as on date of submission of the bid.

Sr. No	RFP Clause No	Existing RFP Conditions	Corrigendum/Addendum
	Point No. 5, RFP Page No. 12		
8.	<p>Technical Evaluation Criteria</p> <p>2.1</p> <p>Pg. No 17</p>	<p>The Bidder must have experience of Project Monitoring / Project Management / Technical Support or relevant consultancy engagements in India or Global with Central/ State Government, or Undertakings of Central / State Government or International funding agencies ongoing/ completed in last 5 years (Starting from 1st January 2018) with minimum duration of 06 months.</p> <p>B. Bidders will be awarded marks as under: Total Max Marks - 15 a) Similar Projects in India - 1 Mark each - Max 5 Marks b) Similar Projects in Odisha - 1 Mark each - Max 5 Marks c) Similar Projects having Cumulative Project Order Value of multiple projects in Odisha.</p> <ul style="list-style-type: none"> • Cumulative Project Order Value up-to INR 5 Crores - 1 Mark • Cumulative Project Order Value above INR 5 Crores - 3 Marks • Cumulative Project Order Value above INR 10 Crores - 5 Marks <p>C. Note 1: Example of Marks allocated is as below:</p> <ul style="list-style-type: none"> • If the Bidder has 4 Projects in any other state except Odisha, then as per Point a) of 2.1B above it will receive 4 Marks. • However, if a Bidder has 4 Projects in Odisha it will get 4 Marks as per Point a) of 2.1B and 4 additional Marks as per Point b) of 2.1B. • In addition to marks secured in Point 2.1B a) and 2.1B b), as per Point c) of 2.1B above, Bidder will get 1 Mark if it has Projects in Odisha with total Value upto INR 5 Crore, 3 Marks if it has Projects in Odisha with total Value between INR 5 Crore and INR 10 	<p>The Bidder must have experience of Project Monitoring / Project Management /Communication Cell/Media Advisory/Digital Marketing/Technical Support/IEC Activities or relevant consultancy engagements in India or Global with Central/ State Government, or Undertakings of Central / State Government or International funding agencies ongoing/ completed with minimum duration of 06 months.</p> <ul style="list-style-type: none"> • Each Project shall carry: 2 Marks (Maximum 10 Projects) • Project with any department/Authority under Government of Odisha: (Additional 5 Marks)

Sr. No	RFP Clause No	Existing RFP Conditions	Corrigendum/Addendum
		<p>Creore and maximum of 5 Marks if it has Projects in Odisha with total Value over INR 10 Crore.</p> <p>Note 2: Supporting documents like LOA/PO/WO/Agreement Copy or Completion certificate and any other client documents etc. should be submitted along with project citations. Credentials of Bidding entity, its Parent Entity or Member Firms shall be considered.</p>	
9.	<p>Technical Evaluation Criteria</p> <p>2.2</p> <p>Pg. No 17</p>	<p>The Bidder must have experience of providing consultancy services for Citizen Engagement / Knowledge Management Project for ULB/ State Govt/ Central Govt Agencies in India in last 5 years (Starting from 1st January 2018)with single work order value of minimum INR 5Crores.</p> <ul style="list-style-type: none"> • Order Value Above INR5 Crores – 5 Marks • Order Value Above INR 7 Crores – 8 Marks • Order Value Above INR 10 Crores – 10 Marks <p>Note: Supporting documents like LOA/PO/WO/Agreement Copy for such projects should be submitted along with project citations.</p>	<p>The Bidder must have experience of providing services for Citizen Engagement / Knowledge Management/setting up Communication Cell /Digital Marketing/ IEC Consultancy or Advisory/ Public Relation and Media advisory/ Project for ULB/ State Govt/ Central Govt Agencies in India in last 5 years (Starting from 1st January 2018)with single work order value of minimum INR 1.00 Crores.</p> <ul style="list-style-type: none"> • Order Value Above INR 1.00 Crores – 5 Marks • Order Value Above INR 2.00 Crores – 7 Marks • Order Value Above INR3.00 Crores – 10 Marks <p>Note: Supporting documents like LOA/PO/WO/Agreement Copy for such projects should be submitted along with project citations</p>
10.	<p>Technical Evaluation Criteria</p> <p>2.3</p> <p>Pg. No 17</p>	<p>Police Sector:</p> <p>The bidder must have experience of at least one project for providing consultancy services to Police Department of any State Govt/ Central Govt. Authorities in last 5 years (Starting from 1stJanuary 2018 onwards).</p> <p>1 Project – 1Mark (Maximum of 5 Projects)</p>	<p>Police Sector:</p> <p>The bidder must have experience of providing services of providing services for Citizen Engagement / Knowledge Management/setting up Communication Cell /Public Relation and Media advisory/Content Development Advisory/ Event Management Advisory/IEC/ Grievance Management/ Media Advisory for/with Police Department of any State Govt/ Central Govt.</p> <ul style="list-style-type: none"> • 1 Project – 5 Marks

Sr. No	RFP Clause No	Existing RFP Conditions	Corrigendum/Addendum
11.	8.Service Level and Penalty Pg. 36	Service Level and Penalty Penalty level in case of Default 5% of Monthly Payment Due ONLY in the succeeding month.	Service Level and Penalty Penalty level in case of Default 5% of Monthly Payment for the concerned personnel due only in the succeeding month.
12.	Section 3 Expert/Resources Deployment Pg. 33	(Graphical Designer (1 No.) Qualification <ul style="list-style-type: none"> • Bachelor's degree in graphic design, Fine arts, or PG Diploma in Branding or Communications / MBA (Marketing & Branding) equivalent field. • At-least 5 years of relevant experience in designing, Print Media, storyboarding, Illustrations, Print Media & Logo Design in any reputable state/national level organization. 	(Graphical Designer 2 No.) Qualification: <ul style="list-style-type: none"> • Bachelor's degree in graphic design/One Year Diploma in multimedia /Broadband/ PPVFX (Professional Programme in Visual Effects). • Minimum 5years' experience as a Visualiser/Graphic Designer & Minimum 1 year experience in a creative supervisor role of designer/designers. • Knowledge about design software like Adobe Photoshop, Adobe Illustrator, Corel draw, Adobe Premier pro, Sony sound Forze.

1.1 FIN-1 (Financial Proposal)

To,

Asst. Inspector General - Provisioning

Odisha Police Headquarters,

Buxi Bazaar,

Cuttack, Odisha 753001

Subject: Financial Bid for Request for Proposal (RFP) for Selection of an Agency for setting up of Odisha Police Strategic Communication and Information Cell

Sir,

Having gone through the RFP document and having fully understood the Scope of Work; we are pleased to quote the following Professional Fees:

S#	Position	No of Resources	Estimated Duration	Man, month Rate- excluding applicable tax in INR	Total Cost in INR excluding applicable tax in INR
A	B	C	D	E	F=C*D*E
1.	Communication Strategy Expert	1	36 months		
2.	Copy Writer	2	36 months		
3.	Social Media Analyst	2	36 months		
4.	Graphical Designer	2	36 months		
Total Professional fees for a period of 3 years in Figures- INR					Sum of Above (T)
Total Professional fees for a period of 3 years in Words- INR					Sum of Above (T)

1. All payments shall be made in Indian Rupees and shall be subject to applicable Indian laws withholding taxes if any.
2. GST payable shall be as per Applicable Rules over the Fee quoted.
3. Any discrepancies between Figures and Words, Words shall prevail.
4. The Authority reserves the right to increase or decrease the resource as per the requirement of the authority. The applicable man month rate would be considered for any additional requirement of resources.
5. Our Financial Proposal shall be binding upon us, and this Proposal would be valid up to 120 days from the Proposal Due Date. This Financial Proposal covers remuneration for all personnel cost, all incidental manpower expenses.

The Financial proposal is without any condition.

Authorized Signatory [In full and initials]: _____

Name and Designation with Date and Seal: _____

For management of space the bidders can serially arrange their scanned documents as per Format above (all pages should be signed by authorized signatory with seal and then to be scanned) and create two equalized PDF files and upload them to avoid any space constraint. The BOQ file (Excel file) is to be uploaded in the price bid.