

P.C.O. NO. 297/99

PUBLIC AWARENESS WING

Sub: Charter of duties.

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It is absolutely necessary that Police takes up a pro-active role to help people in getting justice from the dispensation, especially when they have been denied the same due to illiteracy and poverty among them. People need to be informed and acquainted with their rights and privileges and how they can get help from Police. If proper awareness can be brought among people it will be very helpful to enlist popular support to deal with the rising incidence of crimes and criminals in the society. In the State Police, therefore by re-distribution of functions and personnel, a Public Awareness Wing, (PAW), is created by this order at the State Police Headquarters at Cuttack. This Wing will look after following areas of work :-

1. NEWS PAPER PUBLICATION

The daily news papers are publishing items showing often the local police in adverse light which is creating a very poor image of the entire organisation. For the same also people's co-operation is not available to police. To over come this kind of adverse publicity, the P.R.Cell in the Public Awareness Wing shall prepare daily the news paper clippings relating to adverse publications to obtain full facts on such publications from the district Ss.P.concerned.

In S.P.Hdqrs. letter No.28441/PR Cell dtd 7.5.99, it has been reiterated that the Ss.P. of the district shall issue at their end the press clarifications if there are any adverse publicity relating to the cases or work of local police of their jurisdiction and a copy of such clarification issued to local press should be sent to S.P.Hdqrs., for information. It is noticed that after issue of these

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instructions, not many Ss.P. have issued the required clarifications to the Press at their end. This inaction showed that either many Ss.P. are not aware of full facts or that there is some truth about the inaction alleged against the local police. Either way this inaction needs to be avoided.

As the adverse publications are affecting police image, morale and discipline, it is absolutely necessary that the S.P. of the jurisdiction must promptly clarify to the Press if there is adverse publicity about the factual details of the case in question and action taken to arrest the culprit etc. This work shall be personally and closely guided by the Range D.Is.G. and Special I.G.of Police(Law & Order) on daily basis so that people in general can get correct information and exaggerated false publications are reduced to the minimum.

## 2. PUBLIC INTERACTION PROGRAMME

The Public Awareness Wing will also organise KHOLA MANCH/ Seminars/Workshops once in every 2/3 months either at Cuttack or at important places of the State on the following subjects:-

- (a) Atrocities on women including dowry deaths to highlight the measures for prevention and detection of such crimes
- (b) Juvenile delinquency and measures to be taken for the rehabilitation of such delinquents.
- (c) On drug abuse and prohibition and the measures to be taken for rehabilitation of victims.

## 3. VISIBLE PROGRAMME

The Public Awareness Wing shall organise exhibitions, Police Band displays, Traffic Week, Lectures in Schools on Traffic Rules etc. regularly to elicit Co-operation from the public and the orderly traffic management.

## 4. PRODUCTION OF POLICE T.V. SERIALS

T.V.Serials of 18-20 minutes duration relating to atrocity for dowry, untouchability, casteism etc. are to be produced to get public Co-operation for police investigations. These serials can be produced in collaboration with Government Department and N.G.Os.

5. PROGRAMME WITH N.G.Os.

Juvenile delinquencies, growth of slum's in urban areas elderly people living without family etc., have contributed to crimes and criminality. The Police has to take a proactive role with the N.G.Os. and Government Agencies in setting up Orphanage, Old age homes, Homes for destitutes etc.

6. RESEARCH WORK

Crimes and criminals appear in the society for a variety of reasons. Much of the background materials, motive and other information are found during investigation. But such information/knowledge are not shared with the society to organise responses to counteract the growth of causative factors contributing to crime and criminality. For this, the Public Awareness Wing shall take up research work and share the knowledge with Government Departments and N.G.Os. for developing societal responses.

The Public Awareness Wing shall also suggest on the basis of research work ammendments to laws or enactment of new laws so as to make the enforcement work more effective to make the society orderly, decent and a safe enough plan tolive in.

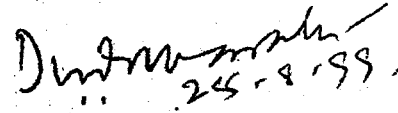
7. PUBLICATION OF IN-HOUSE MAGAZINE

The in-house Magazine now being published in the style of "ARAKHI SANDESH" needs to be improved vastly in its content and get up. This Magazine shall be published now in every Quarter by Public Awareness Wing to improve the quality of Police Work. To facilitate the publication the Orissa Police Press shall function under the P.A.W.

8. PRESS CLIPPINGS

The members of Press will also be provided with Press Hand Outs as and when necessary with the approval of D.G & I.G.of Police for the benefit of the general public.

skd/

  
24-8-99,  
Director General and Inspector General  
of Police, Orissa, Cuttack.

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Memo No. PRG-60-99/

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/PAW

Dt.

25/8/99

Copy forwarded to All Heads of Police Establishment  
for information and necessary action.

*[Handwritten signature]*  
25-8-99

Director General and Inspector  
General of Police, Orissa, Cuttack.

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~~25/8/99~~

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Copy to All G.Os./Res.Section/All Sectional Heads  
for information and necessary action.

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