

Government of Orissa
Information & Public Relations Department

No. Advt. IIIA-192/98 22090 *** /IPR, Bhubaneswar dated 12.8.05

To

All Departments of Govt.
All Heads of the Department
All Collectors
All Public Sector Undertakings.

Sub: Publication of Advertisement/short tender call notice/
Corrigendum in the newspaper.

The undersigned is desired to say that the Inf. & P.R. Deptt. Advertisement Branch is put into embarrassing situation because of the Rules and Policy of the Advt. are deviated by the Departments of Govt., Heads of the Deptt., Collectors and Public Sector Undertakings. Sometimes Advt. notice tender paper notice and other display Advts. are received after 5 P.M. of the day which is scheduled to be brought out in various approved Oriya and English dailies on the next day which is quite impossible. The undersigned feels that the Department of Govt. Heads of Deptt. Collectors and Public Sector Undertakings are greck to the resolution of the Advt. policy of Govt. of Orissa which is in force from 16th December, 1998 to ~~the~~ date. The undersigned once again reiterates that the procedure for release of classified and display advertisements. This may be meticulously followed:

Advertisement Policy point-8

- Para-ii : The advertiser shall allow a reasonable time gap (at least seven days) between the date of publication of the Advt. and last date of receipt of tenders/applications, etc. The advertisers should send their classified advertisements (tender, quotation, auction notices, etc.) in a precise form for publication to the Director, I & P.R. Department sufficiently in advance.
- Para-v : Classified advertisements will be released for publication in the daily newspapers proportionately according to the circulation in order to maintain equitable distribution.
- Para-vi : The advertisers should not issue more than two corrigenda relating to any particular advertisement for publication except in special cases.

The measurements for publication of the tender/quotation etc. may be given in the Metric Units. A clear and legible copy of the Advt. may be sent with proper extension of time.

There should be a period of 30 days at least in between the date of publication and date of auction sale of vehicle.

The estimated cost of the work is to be sent to this Deptt.

If the text is quite lengthy for publication an abridged text may please be sent as asked for in this Department letter No. 45599/Pub. dt. 30-12-76 to effect economy in expenditure on account of publication of advertisement in the newspapers. The tender notice needs no paper publication as the estimated cost of the work does not exceed Rs. 25,000/- vide Rule-4 Appendix-IV of Orissa P.W.D. Code

(contd....2)

All the sub-ordinate officers may be instructed to act in this light.

This may be adhered to meticulously and if the advertiser should not allow a reasonable time gap (at least seven days) between the date of publication of the advertisement and the last date of receipt of tenders, applications etc. henceforward no such classified advertisements shall not be accepted under the most painful circumstances and it may not be entertained and can be returned and rejected as per guidelines laid in the Advertisement Policy Resolution dated 16th December, 1998.

Yours faithfully,

K. 12/8/05
Dy. Director of Inf. & P.R. and
Dy. Secretary to Govt. (Advt)

Memo No. 22091 /IPR, Bhubaneswar dated 12.8.05
Copy forwarded to the P.S. to Commissioner-cum-Secretary
Inf. & P.R. Department/P.S. to Director, Inf. & P.R. Deptt. for information.

K. 12/8/05
Dy. Director of Inf. & P.R. and
Dy. Secretary to Govt. (Advt)

Memo No. 22092 /IPR, Bhubaneswar dated 12.8.05
Copy forwarded to All the Section Officers of Advt. Sec-I, II & III/All the Asst. of Advt. Sec-I, II, & III for information and necessary action. They should meticulously follow the guidelines in this letter.

K. 12/8/05
Dy. Director Of Inf. & P.R. and
Dy. Secretary to Govt. (Advt)

Banshi
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